



### Information on joining [www.theshopsofvincent.com](http://www.theshopsofvincent.com)

The Shops of Vincent website is designed as an inexpensive but effective means to attract people to the business members in our Town. Our goal is to make the businesses in our Town successful through business to business referrals and through spreading the word of [www.theshopsofvincent.com](http://www.theshopsofvincent.com) over the internet.

Membership to the website [www.theshopsofvincent.com](http://www.theshopsofvincent.com) is inexpensive, effective and there are a variety of means to join based on your needs.

Details of each membership level:

**Business Card Membership: \$30.00**

In the event that you prefer not to have a website or do not currently have a website, this option is for you. This option is a scanned copy of your business card in .jpg format posted on the website. If you do not have a business card, a business card can be designed for \$25.00 in addition to the membership fee.

**Website Link Membership: \$50.00**

In the event that you already have a website and you want to link [www.theshopsofvincent.com](http://www.theshopsofvincent.com) to your site. A reciprocal link is required.

**Website Design Membership: \$200.00**

This membership level includes up to a 5 page website and a domain name including email address in the name of your business. Your website will be hosted by [www.theshopsofvincent.com](http://www.theshopsofvincent.com). Website will be designed by The Rodeo Zone, LLC.

Example: your website domain would be [www.yourbusinessname.com](http://www.yourbusinessname.com) and your email address would be [yourname@yourbusinessname.com](mailto:yourname@yourbusinessname.com) . Domain names are based on availability.

After the initial design of the website, changes are charged at the rate of **\$15.00** per hour with a 1 hour minimum. Shopping Carts (sell goods directly from your site) are additional. Should you prefer to have your site not Hosted along with [www.theshopsatvincent.com](http://www.theshopsatvincent.com) this can be done for **\*\$57.88** plus tax *\*price is subject to change*. This is beneficial if you want to retrieve traffic reports for your website. All websites are required to have a link back to TSOV.

\*All prices are subject to change. All prices are for 1 year membership.

*The Shops  
of  
Vincent*  
*Showing the world what Vincent, AL has to offer!*  
[www.theshopsofvincent.com](http://www.theshopsofvincent.com)

Application for Membership of [www.theshopsofvincent.com](http://www.theshopsofvincent.com)

<b>Contact Name</b>		
	<b>First Name</b>	<b>Last Name</b>
<b>Telephone #</b>		
<b>Current Email</b>		
<b>Business Name</b>		
<b>Business Tel. #</b>		
<b>Business Address</b>		

Membership Level: (Check One) (Please make all checks payable to The Rodeo Zone, LLC

- Business Card Membership \$30.00
- Website Link Membership \$50.00
- Website Design Membership \$200.00 (½ due upon joining)
  - Add Hosting \$57.88 plus tax.

**FOR BUSINESS CARD MEMBERSHIP:** Please email a .jpg (preferred) or .pdf version of your business card to [kevin@therodeozone.com](mailto:kevin@therodeozone.com) or attach to application.

For Website Link Membership please provide your website name:

\_\_\_\_\_

A .jpg or .gif logo should be emailed to [kevin@therodeozone.com](mailto:kevin@therodeozone.com)

For Website Design Membership: Desired Domain Name

www.\_\_\_\_\_ .com

(no spaces hyphens are permitted)

Desired email address \_\_\_\_\_@yourdomainname.com

Describe your business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Kevin from The Rodeo Zone, LLC will be in touch with you regarding the details of your site. All photos are to be provided by business owner. Should you need photos taken, please contact Felix Dunn at [Felix@springcreekantiques.com](mailto:Felix@springcreekantiques.com).



## Frequently Asked Questions

### **Who is [www.theshopsofvincent.com](http://www.theshopsofvincent.com) (TSOV)?**

TSOV is a collection of business owners in the Town of Vincent that saw a need to assist themselves and other business owners to gain exposure on the internet economically but effectively. Vincent has a lot to offer and the internet is the key means to let the world know what it has to offer. The TSOV site is designed and marketed by The Rodeo Zone, LLC.

### **Why become a member of [www.theshopsofvincent.com](http://www.theshopsofvincent.com)?**

Become more familiar with other businesses in your area and begin to benefit each other through business to business relationships. TSOV markets its website through internet keywords, search engines, print ads and social websites, and link sharing relationships such as The South Shelby Chamber of Commerce. Gain the internet exposure that you could not do on your own at the cost of membership.

### **So you got me on the internet now what?**

Place your website name (or for business card members place [www.theshopsofvincent.com](http://www.theshopsofvincent.com)) on your flyers, signs, business cards, letterhead, car magnets, email signatures or any where possible. This will increase your ranking and exposure on the internet. The more you get the name of your website out there, the better results you will receive. TSOV will be working hard to spread the word of TSOV and your website over the internet. You can create link sharing relationships for your own website as well.

### **TSOV is designed to advertise Vincent Businesses why do you have Friends of Vincent on the site?**

Friends of Vincent are allowed through a membership fee as well. Friends of Vincent are allowed only at the rate of Website Link Memberships or Website Design Membership Levels. Both of these membership levels require reciprocal links back to [www.theshopsofvincent.com](http://www.theshopsofvincent.com). By creating these reciprocal links this creates a stronger internet exposure of the name [www.theshopsofvincent.com](http://www.theshopsofvincent.com) and will increase its ranking on web search engines and increase the exposure of your business.